

Star 94's
"Minute To Match Your Mate"
June 25, 2009
OFFICIAL RULES

1. No Purchase Necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply. Star 94, ("STAR 94" or "WSTR") ("Sponsors") are the sponsors of the STAR 94 "**Minute To Match Your Mate**" promotion ("Contest").

2. Eligibility. Contest is offered only to legal U.S. residents 18 years of age or older. Contest is offered only to legal Georgia residents. Employees of Lincoln Financial Media Company of Georgia, Lincoln Financial Media Company, Lincoln National Corporation, Solomon Brothers, Spa Sydell, Turner Broadcasting System, Le Jardin Blanc, 35ATL, Mother's Finest Catering, Purple Bee, Pier One, David's Bridal, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the "Contest Entities"), Atlanta metro area radio stations and the immediate families or members of the same households of such individuals are not eligible. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Contest or reproduce or distribute any portion of these rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request Sponsors will not award a prize to anyone not meeting eligibility requirements at the time of entry. Sponsors reserve the right to disqualify any entrant if these Contest rules are not followed. By entering, you agree to comply with all applicable laws and these Contest rules, and you agree to abide by all decisions of the Sponsors.

3. How to Enter, Qualify and Win. By entering, participants agree to abide by these rules and the decisions of Sponsors. Beginning June 25, 2009 at 5:30pm until July 12, 2009 at 12:00 midnight, couples that are not engaged, but thinking about getting engaged will be invited to visit www.Star94.com and register for a chance to win a dream wedding worth over \$30,000. When completing the entry form, contestants must enter a paragraph in ninety-four (94) words or less why they should win the dream wedding, answer a few questions about their relationship and upload a photograph of you and your potential fiancée. You can only nominate yourself; you may not nominate another couple. Complete instructions for registration are available on the registration page at Star94.com. To participate in this contest, contestants must be or become a member of the Star 94 A-List club. Membership in the Star 94 A-List club is complimentary. There is no other form of entry. Star 94 will not accept faxed entries, phone entries, or mailed entries.

On Monday, July 13, 2009, STAR 94 judges will select five (5) couples to compete in the STAR 94 "Minute To Match Your Mate" contest. The five (5) couples selected will be notified by phone or email, at the convenience of Star 94 and the Sponsors. Sponsors are not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsors are unable, after making a reasonable effort, to contact selected Finalists, then alternates will be chosen.

The five (5) finalists will be required to sign up for one (1) appointment at the STAR 94 studio (3350 Peachtree Road, Atlanta, GA 30326) the week of July 13th to record their “Minute To Match Your Mate” session. The only times available will be between 10am and 12pm. No other times or dates will be offered. If one of the five (5) finalists will be unable to participate due to the times, then they will be disqualified.

When the couples arrive on their designated “Minute To Match Your Mate” session, both members must be in attendance. When each couple arrives for their session, they will be separated and asked to fill out a questionnaire about themselves. Once the forms are completed, they will be escorted to the studio, one at a time, to meet with Cindy & Ray. They will have sixty (60) seconds to answer as many questions as they can about their partner and their relationship. The couple with the most correct answers will win the grand prize.

In the event that there is a tie, then the couples with the same number matches will be asked to visit the STAR 94 studios for a face-off on Friday, July 24, 2009. The couple to answer the most correct answers in a row will win.

4. Time Delay between Over-the-Air Analog Signal and Other Signal Delivery. Due to the time delay that may exist between Star 94 WSTR’s analog and any digital over-the-air signals and the time delay that may exist between WSTR’s analog over-the-air signal and any online webcast, listeners who listen to the WSTR digital or online signal may hear the “cue to text” later than listeners listening to WSTR’s analog over-the-air signal. As a result, the odds of a digital or online listener becoming a Qualifier may be diminished.

5. Prizes and Odds of Winning. One (1) couple will win the grand prize dream wedding package valued over \$30,000. The grand prize includes the following:

- A 14kt White Gold Solitaire Round Brilliant Cut Diamond weighing 1.21 carats; I in color and VS2 in clarity. The diamond is independently graded engagement ring from Solomon Brothers Fine Jeweler (valued at a minimum of \$9,740.00)
- Reception for up to 100 people from Le Jardin Blanc (\$10,000)
- Flower allowance for the ceremony, reception, up to four bridesmaids and four groomsmen from Le Jardin Blanc (\$1,500)
- 35ATL photography package (unlimited Wedding Day Coverage, unlimited locations on Wedding Day, unlimited Total Images, 300 4” x 6” Prints in Kolo® Archival Proof Book, 500+ 4” x 6” Prints in Archival Photo Box, 2 Photographers + 1 Assistant on-site for your date, DVD of Edited, High-Resolution Files for Printing, Online Ordering for Family & Friends) (\$3,999)
- Catering for up to 100 people courtesy of Mother’s Finest Catering (\$3,000)
- One (1) Spa Sydell Bridal Package (up to \$250)
- Hair and makeup for Bride with all-day touch up from the Purple Bee (\$1,500)
- One (1) Pier One gift card (\$150)
- One (1) David’s Bridal gift card (\$500)
- One (1) Amex Gift Card (\$1,000)

The four (4) couples that did not win will receive one (1) Spa Sydell Bridal Package valued up to \$250 and one (1) \$100 AMEX gift card. Winners must provide valid government-issued

photo identification when claiming prize. Examples of valid photo identification accepted are a state issued drivers license, state issued ID, and a passport. Sponsor reserves the right to substitute prizes of equal or greater value.

Odds of winning depend on a number of factors including the number of eligible entries and the ability of participants to come into the studio to execute the “Minute to Match Your Mate” promotion.

6. Terms and Conditions. Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Contest rules, and by entering, participants agree to be bound to these Contest rules. Any security breach or other attempt by an entrant or other party to tamper with the proper administration of the Contest will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, extension or cancellation of the Contest. WINNER AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE CONTEST ENTITIES, THEIR EMPLOYEES, AGENTS AND REPRESENTATIVES, OFFICERS AND DIRECTORS AND THEIR IMMEDIATE FAMILIES, SUCCESSORS AND ASSIGNS, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS CONTEST, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITY. By entering the Contest, participants and contestants grant to the Contest Entities the right to publicize the participant’s name, photograph, image, likeness, voice, statements, and biographical information on television, radio, Internet and all other media for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of Sponsors are final and discretionary. In the event the selected winner of a prize is ineligible, refuses the prize, or if the prize is forfeited for any reason, the prize will be forfeited and Sponsors, in their sole discretion, may randomly select an alternate winner from remaining entries pursuant to the selection criteria described above and if time permits. The laws of the State of Georgia shall govern this Contest, without regard to Georgia’s choice of law rules. The courts of Georgia in Fulton County shall be the exclusive forum and venue for any dispute relating to these rules, terms and conditions and/or this Contest. All participants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of Georgia in Fulton County. For prizes valued at \$600 or greater, winner must provide his or her Social Security Number for tax purposes. Prizes may be considered income, and any and all taxes associated with prizes are responsibility of winner.

7. Liability and Force Majeure Clause. Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion

agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control. This includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, or other wireless or wireline or Internet interruptions or malfunctions or for technical or other difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the acquisition, completion, or submission of an entry; failures of or other problems relating to computer or communications hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to entrants' ISP, DSL, wireless or cable modem access, "worms," or viruses or any other problem of any description or nature which may prohibit prevent or interfere with the acquisition, completion or submission of an entry; (2) typographical errors in any materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible or impractical to continue the Contest or to perform under these Rules. In the event of any of the foregoing, Sponsors reserve the right to suspend, terminate, modify, or continue the Contest, in its sole discretion. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

8. Official Rules and List of Winners. To receive a copy of these official Contest Rules, visit www.star94.com or send a SASE to Star 94 Radio, 3350 Peachtree Road NE, Penthouse, Atlanta, GA 30326. Official rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Contest rules as necessary, in their sole discretion, to ensure the fair administration of the Contest or to comply with applicable law. For a list of the winner, send an SASE by August 31, 2009, to Star 94 "Minute To Match Your Mate" to the address above.