

**WSTR(FM), WQXI(AM)  
EEO PUBLIC FILE REPORT  
11/28/10 - 11/27/11**

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

| Job Title         | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hiree |
|-------------------|---|--------------------|
| Account Executive | 1-30  | 27                 |
| Account Executive | 1-30  | 27                 |
| Sales Assistant   | 1-29  | 27                 |
| Account Executive | 1-30  | 27                 |
| Program Director  | 1-29  | 27                 |
| Sales Assistant   | 1-29  | 27                 |
| Account Executive | 1-30  | 27                 |
| Account Executive | 1-30  | 27                 |
| Account Executive | 1-30  | 1                  |
| Account Executive | 1-30  | 27                 |
| On-Air Talent*    | -   | -                  |
| On-Air Talent*    | -   | -                  |

\*The On-Air Talent positions were filled without recruitment due to exigent circumstances. During the reporting period, the station employment unit (“SEU”) acquired the Atlanta Falcons Radio Network broadcast rights. The Atlanta Falcons Radio Network requires a unique skill set for its on-air talent. Because the hirees had previously worked for the Atlanta Falcons Radio Network, they had the unique skill set required of the positions. Therefore, the SEU did not conduct recruitment for these positions.

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS Number | RS Information   | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over the reporting period |
|-----------|--|---|--|
| 1         | Lincoln Financial Media website:<br>www.lincolnfinancialmedia.com<br>(Jobs also post to station websites: www.star94.com and www.790thezone.com)<br>Maureen Marsh<br>7800 E Orchard Road<br>Suite 400<br>Greenwood Village, CO 80111 | No  | 3  |
| 2         | Latin America Association<br>Santiago Marquez<br>Dir Of Employment Services<br>2665 Buford Highway<br>Atlanta, GA 30324-3262<br>404-638-1860   | No  | 0  |
| 3         | Georgia State University<br>Panther Career Net<br><a href="http://gsu.csm.symplicity.com">http://gsu.csm.symplicity.com</a>  | No  | 0  |
| 4         | Atlanta Urban League<br>John Bray<br>Employment Service<br>100 Edgewood Avenue, N.E.<br>Suite 600<br>Atlanta, GA 30303<br>404-659-1150   | No  | 0  |
| 5         | Ogelthorpe University<br>Eileen O-Laughlin<br>Career Planning & Placement<br>4484 Peachtree Road, N.E.<br>Atlanta, GA 30319<br>404-261-1441  | No  | 0  |
| 6         | Georgia Institute of Technology<br>Ralph Mobley<br>Alumni Placement Office<br>Atlanta, GA 30332<br>404-894-2550  | No  | 0  |
| 7         | Emory University<br>Terri Straw<br>Career Planning & Placement<br>1380 S. Oxford Road, N.E.<br>Atlanta, GA 30322<br>404-727-6211   | No  | 0  |

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|-----------|--|---|--|
| 8         | Morris Brown College<br>Dr. Gloria Anderson<br>Career Planning & Placement<br>643 Martin Luther King Dr<br>Atlanta, GA 30314<br>404-739-1000 | No  | 0  |
| 9         | Miles College<br>F. Kendrick<br>Division of Communications<br>P.O. Box 3800<br>Birmingham, AL 35208<br>205-929-1609                          | Yes   | 0  |
| 10        | Florida A&M University<br>Debra Twitty<br>Placement Office<br>Tallahassee, FL 32307<br>850-599-3611  | No  | 0  |
| 11        | Georgia Department of Labor<br>Susan Sawyer<br>Atlanta Job Service<br>148 International Blvd, NE<br>Atlanta, GA 30303<br>404-679-5200        | No  | 0  |
| 12        | Atlanta Institute Of Music<br>Esther Shantzek<br>5985 Financial Drive Suite 200<br>Norcross, GA 30071<br>770-242-7717                        | No  | 0  |
| 13        | Nine To Five Atlanta Working Women<br>Cindia Cameron<br>1430 Peachtree Street NW<br>Atlanta, GA 30309<br>404-876-8134                        | Yes   | 0  |
| 14        | NAACP<br>Yvonne Finnie<br>Regional Director<br>970 Martin Luther King Dr<br>Atlanta, GA 30314<br>404-688-8868                                | No  | 0  |
| 15        | Southern Christian Leadership<br>Elaine Day<br>Public Relations<br>334 Auburn Avenue NE<br>Atlanta, GA 30303<br>404-522-1420                 | No  | 0  |

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| 16        | Fort Valley State University<br>Romelda Simmons<br>Job Placement Office<br>1005 State College Drive<br>Fort Valley, GA 30130<br>478-825-6350    | No  | 0  |
| 17        | Clarke Atlanta University<br>Ernita Hemmitt<br>Job Placement Office<br>James P. Brawley Dr. @ Fair St., SW<br>Atlanta, GA 30314<br>404-880-6791 | No  | 0  |
| 18        | Army Community Service<br>Attn: Bobbi A. Burk<br>1350 Troop Row SW Bldg. 62<br>Fort Mcpherson, GA 30330<br>404-679-5200                         | Yes   | 0  |
| 19        | Black Women's Coalition Of Atlanta<br>Shirley Williams<br>1450 Gordon Street, S.W.<br>Room 207<br>Atlanta, GA 30310<br>770-908-7445             | No  | 0  |
| 20        | Georgia Association Of Broadcasters<br>Stephanie Beck<br>8010 Roswell Road<br>Dunwoody, GA 30305<br>770-395-7200                                | No  | 0  |
| 21        | The University Of Georgia<br>Francis Purcell<br>Career Center<br>Clark Howell Hall<br>Athens, GA 30602-3018<br>706-542-3375                     | No  | 0  |
| 22        | Kennesaw State University<br>Juliann Cravens<br>The Career Services Center<br>1000 Chastain Rd #0118<br>Kennesaw, GA 30144-5591<br>770-423-6555 | Yes   | 0  |
| 23        | National Association Of Broadcasters<br>Alex Hitz-Sanchez<br>1771 N Street, NW<br>Washington, DC 20036<br>202-429-5300                          | No  | 0  |
| 24        | HR Alternatives<br>Attn: Ozellaz Johnson<br>5555 Glenridge Connector<br>Atlanta, GA 30342   | No  | 0  |

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|--|---|---|--|
| 25   | All Access Music Group<br>www.allaccess.com<br>28955 Pacific Coast Hwy #2105<br>Malibu, CA 90265  | No  | 4  |
| 26   | Internal Posting/Candidate  | No  | 3  |
| 27   | Word of Mouth Referrals   | No  | 13   |
| 28   | Oglethorpe University<br>littlefield@oglethorpe.edu<br>Eileen O-Laughlin<br>Career Planning & Placement<br>4484 Peachtree Road, N.E.<br>Atlanta, GA 30319<br>404-364-8533 | No  | 0  |
| 29   | National Director of Placement ENT<br>Gary James<br>Ohio/Illinois Centers for Broadcasting<br>900 Sweet Valley Dr<br>Valley View, OH 44125<br>216-447-9117                | Yes   | 0  |
| 30   | Unknown   | No  | 20   |
| <b>TOTAL INTERVIEWEES OVER THE REPORTING PERIOD:</b> |   |   | 43   |

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**III. RECRUITMENT INITIATIVES**

|           | <b>TYPE OF RECRUITMENT INITIATIVE<br/>(MENU SELECTION)</b>                      | <b>BRIEF DESCRIPTION OF ACTIVITY</b>   |
|-----------|---|--|
| <b>1.</b> | Participate in Job Fair   | March 23, 2011 - The SEU participated in the “2011 Media Day” at University of West Georgia. The event included panel discussions, networking and one-on-one interviews with potential interns and employees interested in the media profession. The SEU Assistant Promotions Director and Morning Show Producer attended the event.   |
| <b>2.</b> | Internship Program  | Ongoing – The SEU continues to engage in an ongoing internship program designed to assist college students to gain on-air experience and career development in the broadcasting field. Interns are encouraged to participate in various station events throughout the year and work a variety of positions. Fifteen interns participated in the program during the reporting period this year: Programming Dept: 8 interns, Promotions Dept: 7 interns |
| <b>3.</b> | Participate in Job Fair   | October 20, 2011 – The SEU participated in the “Resumania” event at Kennesaw State University. The event was attended by the HR Director and Promotions Manager. Students had the opportunity to have their resumes critiqued by potential employers as well as one-on-one interviews regarding internships and employment.  |
| <b>4.</b> | Participate in Job Fair   | June 30, 2011 – The SEU participated in the “2011 Atlanta Dream Career Fair”. Attendees had the opportunity to learn more about diverse career paths within the sports arena as well as opportunities within our organization. The Promotions Manager attended the event.  |
| <b>5.</b> | Participate in Activities Designed to Promote Job Opportunities in Broadcasting | April 13, 2011 and October 3, 2011 – The SEU invited Tory Johnson of ABC’s Good Morning America “Women for Hire” to speak on-air promoting Women for Hire Atlanta Career Expo and to discuss careers in broadcasting.  |

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|-----------|--|---|
| <b>6.</b> | Participate in Job Fair                                    | September 20, 2011 – The SEU participated in the Fall Career Fair at Kennesaw State University. Our Promotions Manager discussed potential employment with attendees as well as internship opportunities. |